

Channel Sponsoring

Offer per week:

Logo sponsoring incl. Leaderboard, Skyscraper or MPU

Make online

USER TRAFFIC – JUNE 2018

1.404.770 Page impressions (source: IWV)

COVERAGE

AGOF daily digital facts 2018 – June (if)

- heise Make 120,000 Unique User

TARGET GROUP

- Embedded developers
- Electrical engineers
- Programmers
- DIYers
- Technical artists
- Creatives

CONTENTS

- Creative DIY projects with computer hardware, electronics, microcontrollers and conventional materials
- News and background knowledge on electronics, embedded development and digital manufacturing (3D printing)

The screenshot shows the Make magazine website interface. At the top, there is a blue header with the word "Leaderboard" in white. Below this, the "Make:" logo is prominently displayed in red and white. To the right of the logo, there is a "Sponsored by: Your Logo" placeholder and a navigation menu with links for "Aktuell", "Hintergrund", "Projekte", "Mitmachen", "Heft", and "Foren". Social media icons for "Newsletter", "Kontakt", "Twitter", "Facebook", "RSS", and "LinkedIn" are also present. The main content area features a "Kickstarter-Projekt" titled "Macchina M2: Hardware zum Car-Hacking" with a photograph of a circuit board. To the right of this article is a large blue "Medium Rectangle (MPU)" ad. Below the article, there is a "PROJEKTE" section with links for "neueste", "bestbewertet", and "zufällig". Two project listings are visible: "Neuer Schwung bei Fritzing Zusammenarbeit mit Aisler.net angekündigt" and "Anleitung Make-Lightcap: Interaktives Cap mit Arduino". On the far right, a vertical blue bar contains the text "Skyscraper".

30,000 Ad Impressions CPM € 28

+ 30,000 Ad Impressions **free on top**

+ logo sponsoring **free on top**

Special rate: € 840 (official rate € 1,680)

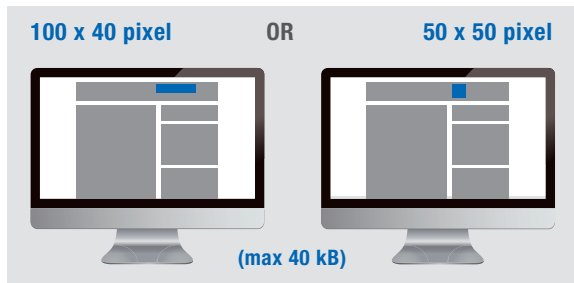
Run time is one week (Monday - Sunday)

according to availability

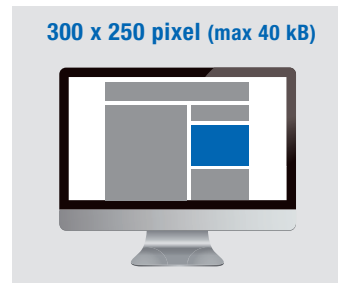
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Tech specs

Company logo (linked to the URL of your choice)

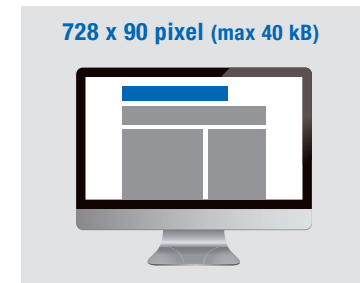


Medium Rectangle (MPU)

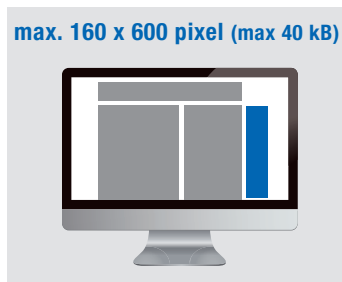


delivered cross-platform
online + mobile

Leaderboard



Skyscraper



Contact

Please follow up with your [personal contact](#).