

DATA CENTRES & INFRASTRUCTURE

SERVER, CABELING, CLOUD COMPUTING

RATES &
FORMATS
2019



in issues

iX **04/19**, iX **07/19**

iX **10/19**, iX **01/20**

iX SUPPLEMENT

„DATA CENTRES AND INFRASTRUCTURE“

„Data centres and infrastructure“ reports quarterly on topics that keep heads of computing centres and their colleagues busy within their daily routine.

The special is published as supplement with comprehensive articles on top topics:

- Energy efficiency
- Cooling in data centre
- Network management
- Data centre cabling
- Network analysis
- Security in the data centre
- Storage
- Cloud Computing
- Power Management
- Data centre configuration
- Legal aspects of data centre operations
- Reliability
- Edge Computing
- and much more!



Issues as PDF: www.heise.de/ix/rzinfra

Combine: Supplement plus iX online.

109,000* Users are monthly on iX online!

*Source: AGOF daily digital facts 2018-10 (if)

RATES & FORMATS (4C)

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- Extra charge for cover pages: 25 %
- 15% agency discount possible
- all rates + VAT

YOUR BONUS

The advantage for iX readers and iX Users is yours: In addition to the print edition the magazine will be available for all readers iX and iX users as PDF version at www.heise.de/ix/rzinfra.



The topic context is ideal to attract notice to your offers and services, apart from the main issue. Moreover you have the chance to gain additional contacts via intensive used and viewed PDF versions. 86.7% of the readers know the online presence of iX.

*Source: iX reader survey 2015

WHY YOUR PRESENCE IS A MUST: A STRONG AUDIENCE WITH A HIGH TOPICS AFFINITY

- ▶ **48.2%** are active in the IT / telecommunication industry
- ▶ **31.6%** of the iX-readers are personally involved as sole decision maker for network hardware. **25.5%** for network software.
- ▶ **35.6%** decide on acquisitions in software for file management

SOLUTIONS FOR ALL COMPANY SIZES ARE IN DEMAND:

- ▶ **14%** of the iX-readers work in companies with more than 5,000 employees
- ▶ **30%** in companies with 250-4,999 employees
- ▶ **23.6%** in small companies with 50-249 employees

*Source: iX-reader survey 2015

Excerpt of previous issues:



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