

Channelsponsoring

Angebot je Woche:

Logosponsoring inkl. Leaderboard, Skyscraper oder MPU

Make online

REICHWEITE

AGOF digital facts 2016-11 (if)

- heise online Make 92.000 Unique User

ZIELGRUPPE

- Embedded-Entwickler
- Elektrotechniker
- Programmierer
- Heimwerker / DIY
- Technik-Künstler
- Kreative

CONTENT

- kreative Bastelprojekte mit Computer-Hardware, Elektronik, Mikrocontrollern und herkömmlichen Baustoffen
- News und Hintergrundwissen zu Elektronik, Embedded-Entwicklung und digitaler Fabrikation (3D-Druck)

The screenshot shows the Make magazine website interface. At the top, there is a blue 'Leaderboard' banner. Below it, the 'Make:' logo is prominent, followed by navigation links: 'Aktuell', 'Hintergrund', 'Projekte', 'Mitmachen', 'Heft', and 'Foren'. A 'Sponsored by: Ihr Logo' box is visible in the top right corner, along with social media icons for Newsletter, Kontakt, Twitter, Facebook, and RSS. The main content area features an article titled 'Kickstarter-Projekt Macchina M2: Hardware zum Car-Hacking' with a photo of a circuit board. To the right of the article is a large blue 'Medium Rectangle (MPU)' ad. Below the article, there are sections for 'PROJEKTE' with sub-sections 'neueste', 'bestbewertet', and 'zufällig'. Two project thumbnails are visible: 'IKEA Workbench - Evolution' and 'Raspi-Media-Player Evolution'. On the far right, a vertical blue 'Skyscraper' ad is partially visible.

30.000 Ad Impressions, TKP € 28

+ 30.000 Ad Impressions **kostenfrei** on top (entspricht ca. 55% SoV)*

+ Logosponsoring **kostenfrei** on top

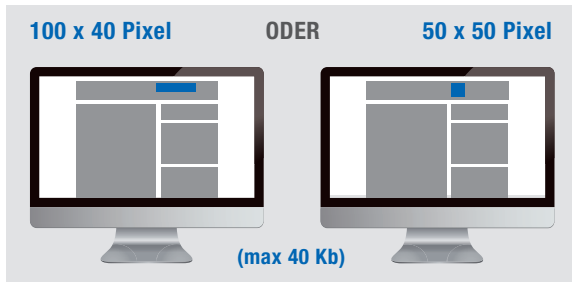
Sonderpreis: € 840 (statt € 1.680)

Laufzeit eine Woche / Buchung nach Kalenderwoche (Montag – Sonntag),
nach Verfügbarkeit

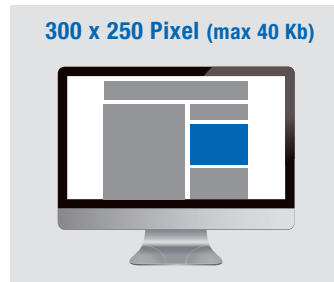
Channelsponsoring

Technische Spezifikationen

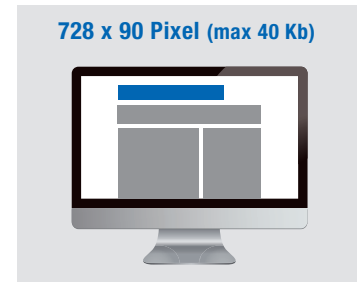
Ihr Logo (mit Verlinkung)



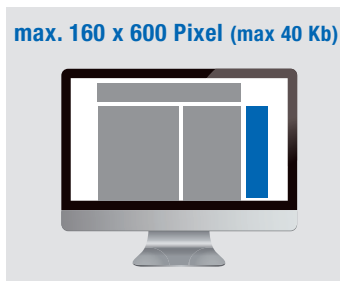
Medium Rectangle (MPU)



Leaderboard



Skyscraper



Kontakt

Ihre Ansprechpartner finden sie [hier](#).