

Channelsponsoring

Angebot je Woche:

Logosponsoring inkl. Leaderboard, Skyscraper oder MPU

Make online

ZUGRIFFSZAHLEN – JUNI 2018
1.404.770 Page Impressions (Quelle: IWV)

REICHWEITE

AGOF digital facts 2018-06 (if)

- heise Make 120.000 Unique User

ZIELGRUPPE

- Embedded-Entwickler
- Elektrotechniker
- Programmierer
- Heimwerker/DIY
- Technik-Künstler
- Kreative

CONTENT

- kreative Projekte mit Computer-Hardware, Elektronik, Mikrocontrollern und herkömmlichen Baustoffen
- News und Hintergrundwissen zu Elektronik, Embedded-Entwicklung und digitaler Fabrikation (3D-Druck)

The screenshot shows the Make magazine website interface. At the top, there is a blue header with the word "Leaderboard" in white. Below this, the "Make:" logo is prominently displayed in red. To the right of the logo, there is a navigation menu with links for "Aktuell", "Hintergrund", "Projekte", "Mitmachen", "Heft", and "Foren". A "Sponsored by: Ihr Logo" banner is positioned above the main content area. The main content area features a featured article titled "Kickstarter-Projekt Macchina M2: Hardware zum Car-Hacking" with a photograph of an OBD-II dongle on a workbench. To the right of the article is a large blue advertisement for "Medium Rectangle (MPU)". Below the article, there is a "PROJEKTE" section with links for "neueste", "bestbewertet", and "zufällig". Two project thumbnails are visible: "Neuer Schwung bei Fritzing Zusammenarbeit mit Aisler.net angekündigt" and "Anleitung Make-Lightcap: Interaktives Cap mit Arduino". On the far right, a vertical blue bar contains the word "Skyscraper" written vertically.

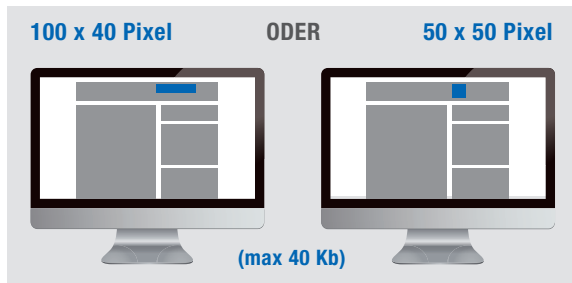
30.000 Ad Impressions, TKP € 28
+ 30.000 Ad Impressions **kostenfrei** on top
+ Logosponsoring **kostenfrei** on top
Sonderpreis: € 840 (statt € 1.680)

Laufzeit eine Woche (Montag – Sonntag),
nach Verfügbarkeit

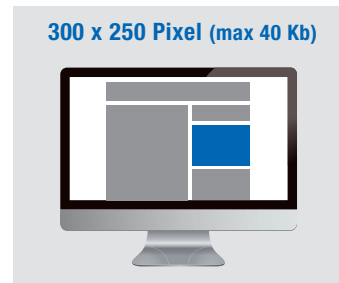
Channelsponsoring

Technische Spezifikationen

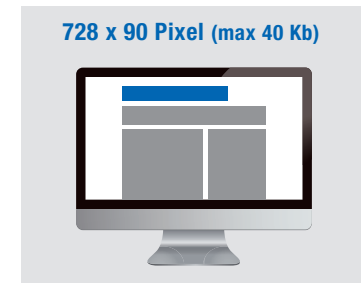
Ihr Logo (mit Verlinkung)



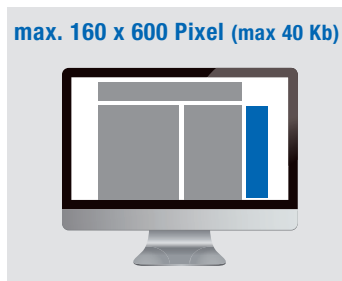
Medium Rectangle (MPU)



Leaderboard



Skyscraper



Kontakt

Ihre Ansprechpartner finden sie [hier](#).