

Channelsponsoring

Angebot je Woche:

Logosponsoring inkl. Leaderboard, Skyscraper oder MPU

Make online

ZUGRIFFSZAHLN – DEZEMBER 2017

1.408.278 Page Impressions (Quelle: IWV)

REICHWEITE

AGOF digital facts 2017-09 (if)

- heise Make 170.000 Unique User

ZIELGRUPPE

- Embedded-Entwickler
- Elektrotechniker
- Programmierer
- Heimwerker/DIY
- Technik-Künstler
- Kreative

CONTENT

- kreative Projekte mit Computer-Hardware, Elektronik, Mikrocontrollern und herkömmlichen Baustoffen
- News und Hintergrundwissen zu Elektronik, Embedded-Entwicklung und digitaler Fabrikation (3D-Druck)

The screenshot shows the Make magazine website interface. At the top, there is a blue header with the word "Leaderboard" in white. Below this, the "Make:" logo is prominently displayed in red. To the right of the logo, there is a "Sponsored by: Ihr Logo" placeholder in a blue box. Further right, there are links for "Newsletter", "Kontakt", and social media icons for Twitter, Facebook, and RSS. Below the navigation bar, there are several content sections. On the left, there is a "Kickstarter-Projekt" section titled "Macchina M2: Hardware zum Car-Hacking" with an image of a blue OBD dongle on a workbench. To the right of this is a large blue box labeled "Medium Rectangle (MPU)". Below the MPU box, there is a "PROJEKTE" section with sub-sections for "neueste", "bestbewertet", and "zufällig". Under "neueste", there are two project listings: "Neuer Schwung bei Fritzing Zusammenarbeit mit Aisler.net angekündigt" and "Anleitung Make-Lightcap: Interaktives Cap mit Arduino". On the right side of the website, there is a vertical blue bar labeled "Skyscraper".

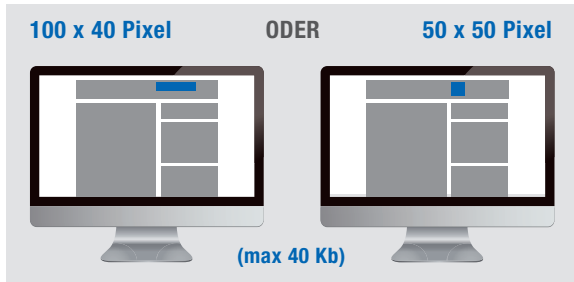
30.000 Ad Impressions, TKP € 28
+ 30.000 Ad Impressions **kostenfrei** on top
+ Logosponsoring **kostenfrei** on top
Sonderpreis: € 840 (statt € 1.680)

Laufzeit eine Woche (Montag – Sonntag),
nach Verfügbarkeit

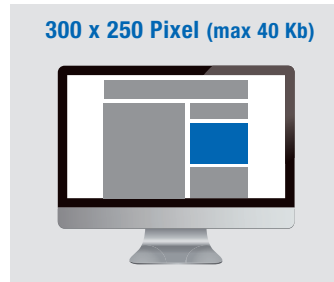
Channelsponsoring

Technische Spezifikationen

Ihr Logo (mit Verlinkung)

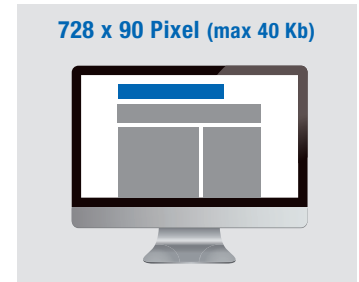


Medium Rectangle (MPU)

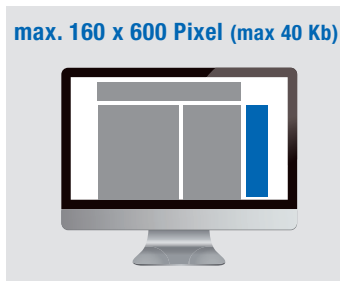


Plattformübergreifend
online + mobil

Leaderboard



Skyscraper



Kontakt

Ihre Ansprechpartner finden sie [hier](#).