c't readers reward with a constant loyalty:

c't has bucked the general trend once again in 2019 and expanded its reach by 5,000 readers according to AWA.

963,000 readers are your target group!

We have therefore succeeded in increasing our reach by 15% since 2015.

c't provides a credible setting that the readers trust.

We see this a further confirmation to pursue our course and also to maintain editorial quality as well as our journalistic independence.

Source: AWA 2019 comparend to AWA 2018
Basic: total population, selected top titles

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<th>Chip</th>
<th>Computer Bild</th>
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</thead>
<tbody>
<tr>
<td>Readers</td>
<td>-164,000</td>
<td>-135,000</td>
<td>+5,000 readers</td>
<td>-66,000</td>
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